



# Community Profile for

## Page

 Arizona Commerce Authority Logo

 Map of Page

Page is one of the youngest communities in the United States. It is in Northern Arizona, on the southern Utah border on the Colorado River. Page is approximately four hours north of Phoenix and four-and-a-half hours east of Las Vegas. It sits adjacent to the Glen Canyon Dam, the Navajo Nation and Glen Canyon National Recreation Area-Lake Powell, which is administered by the National Park Service. In 1957, the town began as a housing camp for workers building the Glen Canyon Dam. In 1958, roughly 24 square miles of Navajo Nation land were exchanged for a larger tract in Utah, and “Government Camp” was born. This area was later called Page in honor of the Bureau of Reclamation Commissioner John C. Page. The city was incorporated in 1975, and Page is now home to more than 7,000 permanent residents. Page has been advertised as the center of the “Grand Circle” of National Parks and the center of Arizona’s “Canyon Country.” Major focal points around Page are the famous Horseshoe Bend, Colorado River, Antelope Canyon, Rainbow Bridge and Lake Powell.

### Principal Economic Activities

Tourism, hospitality, a thriving industrial park, the federal government, Lake Powell, and public facilities are major contributors to Page’s economy. The city’s workforce is skilled in education, health care, trades, and artistry. The City of Page is a major landowner in the City, and hence has had a tremendous influence on the location of growth. The City is currently planning development for areas south of the mesa along Highway 89 and southeast along the Highway 98 corridor.

### Scenic Attractions

Scenic attractions include Lake Powell, which has a longer shoreline than the entire west coast of the United States. Lake Powell includes two marinas less than 15 minutes from Page City Hall. Slot canyons, such as the well-known Antelope Canyon, as well as Secret and Waterhole Canyons are available for walking and photography tours. Horseshoe Bend, a horseshoe-shaped meander of the Colorado River, has an overlook 4,200 feet above sea level. Other attractions include the John Wesley Powell Museum, Carl Hayden Visitor Center, Glen Canyon Dam, the Lake Powell National Golf Course, and many other opportunities to explore Navajo culture. Annual events include the balloon regatta, rodeos, powwows, a car show, a film festival, the Fourth of July, a half-marathon and the antique tractor and machine show.

### Community Facilities

Page has a community center, a modern library, a recreation center, softball and baseball fields, tennis courts, disc golf, Rim Trail, a swim beach, 18-hole championship golf course, a dog park, pickleball court, a natural amphitheater and six parks. Banner Hospital, 4 local medical clinics, multiple non-profits to assist with with social services, a soup kitchen, Salvation Army, and domestic violence services. Page has behavioral health services, physical therapy, and hospice services in town. Small town charm, big city expectations.

# Community Profile for

## Page, Arizona

## BASIC INFORMATION

Founded: 1957  
Incorporated: 1975  
Elevation: 4,300 ft.  
Location: Coconino

### Distance to major cities:

Phoenix: 282 miles  
Tucson: 393 miles  
Las Vegas: 277 miles  
San Diego: 602 miles  
Los Angeles: 541 miles

## POPULATION

**2000 2010 2023 (est.)**

Page 6,809 7,253 7,618

*Office of Economic Opportunity*

## SALES TAX / TRANSACTION PRIVILEGE TAX

Page 3.00%  
Coconino 1.30%  
State 5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

## LABOR FORCE

**2000 2010 2022**

Civilian Labor Force 3,926 4,061 3,742  
Unemployed 155 278 277  
Unemployment Rate 3.9% 6.8% 7.4%

*Office of Economic Opportunity*

## WORKFORCE EDUCATION ATTAINMENT

**Count Share**

Less than high school	580	12.8%
High school or equivalent, no college	1,242	27.4%
Some college or Associate degree	1,944	42.9%
Bachelor's degree or advanced degree	766	16.9%

*American Community Survey*

## INDUSTRY (RANKED BY EMPLOYMENT)

	<b>Count</b>	<b>Share</b>
Arts, entertainment, food & recreation services	1,049	31.1%
Education, health care & social assistance	778	23.1%
Retail trade	319	9.5%
Manufacturing	255	7.6%
Transportation, warehousing, & utilities	253	7.5%
Other services, except public administration	237	7.0%
Public administration	166	4.9%
Wholesale trade	122	3.6%
Professional, scientific, & administrative services	90	2.7%
Construction	77	2.3%
Finance, insurance & real estate	23	0.7%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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## **Page/Lake Powell Chamber of Commerce**

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