

# Community Profile for

## Guadalupe

 Arizona Commerce Authority Logo

 Map of Guadalupe

Guadalupe is a predominantly Pascua Yaqui Native American and Mexican community, maintaining a strong cultural and ethnic identity. The town lies between Phoenix and Tempe at the base of South Mountain. Named for the Virgin of Guadalupe, the patron saint of Mexico, Guadalupe was founded around the turn of the century by Pascua Yaqui Native Americans who had fled their homeland in Sonora to avoid persecution and enslavement by the Mexican government under Porfirio Diaz. Many Yaqui and Mexican immigrants came to Arizona and established villages such as Guadalupe and New Pascua near Tucson. Guadalupe, once a small community outside of Phoenix, is now integrated culturally and economically with its neighbors, Tempe and Phoenix. The town is bordered by Tempe on the north and south, the Salt River Project's Highline Canal to the east and Interstate 10 to the west.

### Principal Economic Activities

Although primarily a residential community, Guadalupe has business sectors along Baseline Road with hotels and restaurants. To the south, the town offers light-industrial commerce. The best known business center is the Mercado de Guadalupe Business Complex located in the heart of town at Avenida del Yaqui and Calle Guadalupe Roads. The Mercado is an open-air, Mexican-style 22,000-square-foot shopping center which provides visitors and locals authentic Mexican restaurants, retail shopping and a variety of other services.

### Scenic Attractions

Built in the fashion of many traditional Mexican communities, Guadalupe's open plaza in the center of town is home to two historic sites: Our Lady of Guadalupe Catholic Church and the Santa Lucia Pascua Yaqui Temple. Every Easter season, Yaqui (Pascua in Spanish) ceremonial rites are held in the plaza. The rites blend traditional Native American beliefs with Catholic Christian teachings. These rituals are a historic and sacred obligation of the participants and date back roughly 300 years. Although not performed for tourists, respectful visitors are welcome to observe. Nearby attractions include South Mountain, Kiwanis and Papago Parks, the Phoenix Zoo, Arizona Mills mall, Guadalupe Cemetery and two Gila River Casinos.

### Community Facilities

Guadalupe offers many community facilities including Guadalupe Public Library, Boys and Girls Club Thunderbird Branch, Guadalupe Senior Center, South Mountain Community College Guadalupe Campus, Maricopa County Integrated Health Clinic and four community parks with baseball diamonds.

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## Guadalupe, Arizona

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### BASIC INFORMATION

Founded: 1904  
Incorporated: 1975  
Elevation: 1,248 ft.  
Location: Maricopa

**Distance to major cities:**

Phoenix: 15 miles  
Tucson: 103 miles  
Las Vegas: 304 miles  
San Diego: 352 miles  
Los Angeles: 383 miles

## POPULATION

**2000 2010 2023 (est.)**

Guadalupe 5,228 5,540 5,329

*Office of Economic Opportunity*

## SALES TAX / TRANSACTION PRIVILEGE TAX

Guadalupe 4.00%

Maricopa 0.70%

State 5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

## LABOR FORCE

**2000 2010 2022**

Civilian Labor Force 2,217 2,543 2,825

Unemployed 134 481 173

Unemployment Rate 6.0% 18.9% 6.1%

*Office of Economic Opportunity*

## WORKFORCE EDUCATION ATTAINMENT

**Count Share**

Less than high school 1,624 35.8%

High school or equivalent, no college 1,373 30.3%

Some college or Associate degree 1,291 28.5%

Bachelor's degree or advanced degree 248 5.5%

*American Community Survey*

## INDUSTRY (RANKED BY EMPLOYMENT)

**Count Share**

Education, health care & social assistance 622 24.3%

Public administration	404	15.8%
Retail trade	276	10.8%
Transportation, warehousing, & utilities	229	9.0%
Construction	225	8.8%
Arts, entertainment, food & recreation services	214	8.4%
Manufacturing	185	7.2%
Professional, scientific, & administrative services	149	5.8%
Other services, except public administration	119	4.7%
Finance, insurance & real estate	79	3.1%
Information	34	1.3%
Agriculture, forestry, fishing, hunting, & mining	20	0.8%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

### **Guadalupe Economic Development**

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