


# Community Profile for

## Chino Valley

 Arizona Commerce Authority Logo

 Map of Chino Valley

Chino Valley is the site of the first Territorial Capital of Arizona. U.S. Army Cavalry Lt. Amiel W. Whipple gave the community its name while traveling through the area. Chino is the Mexican name for the abundant, curly grama grass growing in the area. For many years Chino Valley farmers grew corn and alfalfa and raised cattle. The capital moved 15 miles south to the town of Prescott in 1864. A narrow-gauge branch of the United Verde and Pacific Railroad was completed to Jerome in 1895. This established the Jerome Junction joining Prescott and Arizona Central. Between 1900 and 1925, the activities of Jerome Junction were absorbed by Chino Valley.

### Principal Economic Activities

The economy of Chino Valley is based on a mix of retail, commercial and service activities. Completion of the Arizona Department of Transportation's (ADOT) widening on Highway 89, the addition of enhanced access sidewalks and several new roundabouts will provide better management of the 23,000 trips per day through town. The town's \$2 million in grants will help establish a 240-acre industrial park just off Highway 89, near newly completed shooting and tactical training ranges. Significant growth in Chino Valley has created employment in construction services and supplies, while proximity to Prescott's airport and technical training facility has begun to spark interest in manufacturing. Retirement and recreation in Chino Valley also are popular. Agriculture is a viable business field in Chino Valley. Willowcreek Greenhouses, NAB Nursery, and other nurseries and agricultural producers are active in the area.

### Scenic Attractions

The Chino Valley area offers many recreational opportunities including historical landmarks, scenic views and miles of hiking and equestrian trails. Camping, fishing and numerous lakes are within an hour's drive including Watson, Goldwater and Lynx Lakes. Major annual events in Chino Valley celebrate the town's rural heritage. Patriotic pride is evident at the daylong Fourth of July celebration at the park, ending with one of the largest fireworks displays in northern Arizona. On Labor Day, the town honors its history with the annual First Territorial Capital celebration. A few of the highlights include vendors and crafts at Memory Park, a parade, pancake breakfast, corn dinner and rodeo. The Territorial Days Rodeo kicks off with a barbecue and dance which provides a weekend full of entertainment for all ages.

### Community Facilities

Chino Valley offers a range of community facilities including a library, a senior center, a social services office, a park and a community center. The community center houses tennis, basketball and volleyball courts, as well as baseball, football and soccer fields.

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## Chino Valley, Arizona

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BASIC INFORMATION

Founded: 1871  
Incorporated: 1970  
Elevation: 4,720 ft.  
Location: Yavapai

Distance to major cities:

Phoenix: 115 miles  
Tucson: 228 miles  
Las Vegas: 235 miles  
San Diego: 390 miles  
Los Angeles: 396 miles

POPULATION

	2000	2010	2023 (est.)
Chino Valley	7,835	10,825	13,429

Office of Economic Opportunity

SALES TAX / TRANSACTION PRIVILEGE TAX

Chino Valley	4.00%
Yavapai	0.75%
State	5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE

	2000	2010	2022
Civilian Labor Force	3,660	4,791	5,516
Unemployed	153	330	171
Unemployment Rate	4.2%	6.9%	3.1%

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT

	Count	Share
Less than high school	988	11.3%
High school or equivalent, no college	2,447	27.9%
Some college or Associate degree	3,736	42.6%
Bachelor's degree or advanced degree	1,603	18.3%

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	1,003	21.0%
Retail trade	848	17.7%
Transportation, warehousing, & utilities	449	9.4%
Other services, except public administration	439	9.2%
Manufacturing	432	9.0%
Construction	381	8.0%
Arts, entertainment, food & recreation services	280	5.9%
Finance, insurance & real estate	241	5.0%
Agriculture, forestry, fishing, hunting, & mining	241	5.0%
Professional, scientific, & administrative services	211	4.4%
Public administration	197	4.1%
Wholesale trade	56	1.2%
Information	2	0.0%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

## **Chino Valley Economic Development**

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## **Chino Valley Area Chamber of Commerce**

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