

An hour north of Phoenix, less than an hour south of Flagstaff, an hour west of Payson and less than an hour east of Prescott sits Camp Verde, the geographical center of Arizona. The town sits astride Interstate 17 with 18 miles of the Verde River flowing through its corporate borders. Camp Verde is surrounded by nine federal wilderness areas, six state parks, four national monuments, two wild and scenic rivers and the spectacular landscape that makes the Verde Valley a world-class destination.

## Principal Economic Activities

The Camp Verde area was settled in 1865 and served as the breadbasket for much of north-central Arizona. Due to an extensive network of irrigation canals, Camp Verde still carries on its agricultural traditions. Area farms produce sweet corn, alfalfa, pecans, garden vegetables and the latest offering of barley for the craft brewing industry and wineries. Camp Verde's economy relies on light manufacturing, the nearby Cliff Castle Casino, the Out of Africa Wildlife Park and tourism. Camp Verde is now serviced by 100 Gbs fiber optic broadband internet, connecting it with the rest of the world.

## Scenic Attractions

Camp Verde's historic downtown, built around the Fort Verde State Historic Park, is transforming into a pedestrian-friendly shopping area with a microbrewery, restaurants and several antique dealers. The Out of Africa Wildlife Park attracts more than 145,000 visitors a year and Montezuma Castle National Monument attracts another 600,000. Cliff Castle Casino's 126-room hotel is a favorite stopping-off place for visitors to Northern Arizona. The area is becoming more popular every year with its numerous outdoor recreational opportunities, which include dozens of hiking trails such as Fossil Creek Wild and Scenic Area and canoeing and kayaking on the Verde River. Camp Verde is home to the Verde Valley Archaeology Center. The center was founded in 2010, and the museum researches, interprets and curates the legacy of the ancient cultures that inhabited the Verde Valley.

## Community Facilities

Camp Verde offers a broad range of community facilities including riverfront parks, museums, ball fields, equestrian facilities, a community swimming pool, a skateboard park and several public access points to the Verde River. Camp Verde recently added a new \$4 million, 17,000 square-foot community library and a \$10 million, 26,000 square-foot Northern Arizona Healthcare medical clinic.



BASIC INFORMATION	
Founded:	1865
Incorporated:	1986
Elevation:	3,160 ft.
Location:	Yavapai
<b>Distance to major cities:</b>	
Phoenix:	92 miles
Tucson:	205 miles
Las Vegas:	305 miles
San Diego:	438 miles
Los Angeles:	456 miles

POPULATION			
	2000	2010	2023 (est.)
Camp Verde	9,451	10,875	12,216

*Office of Economic Opportunity*

SALES TAX / TRANSACTION PRIVILEGE TAX	
Camp Verde	3.65%
Yavapai	0.75%
State	5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

LABOR FORCE			
	2000	2010	2022
Civilian Labor Force	4,225	5,039	4,724
Unemployed	235	605	260
Unemployment Rate	5.6%	12.0%	5.5%

*Office of Economic Opportunity*

WORKFORCE EDUCATION ATTAINMENT		
	Count	Share
Less than high school	1,183	14.8%
High school or equivalent, no college	2,412	30.2%
Some college or Associate degree	2,946	36.9%
Bachelor's degree or advanced degree	1,450	18.1%

*American Community Survey*

INDUSTRY (RANKED BY EMPLOYMENT)		
	Count	Share
Arts, entertainment, food & recreation services	1,203	30.1%
Education, health care & social assistance	718	18.0%
Professional, scientific, & administrative services	380	9.5%
Retail trade	379	9.5%
Construction	308	7.7%
Finance, insurance & real estate	224	5.6%
Other services, except public administration	194	4.9%
Manufacturing	187	4.7%
Public administration	148	3.7%
Transportation, warehousing, & utilities	78	2.0%
Agriculture, forestry, fishing, hunting, & mining	69	1.7%
Wholesale trade	65	1.6%
Information	39	1.0%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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