

Community Profile for

Winslow

Arizona Commerce Authority Logo

Map of Winslow

Winslow is located on the I-40 corridor in Northeast Arizona on the western border of Navajo County 58 miles east of Flagstaff. The famed Route 66 was the major east-west route through Winslow before I-40 replaced it. The city is named after General Edward Winslow, the vice president of the Atlantic Pacific Railroad Company in 1880. Today, the company is the Burlington Northern Santa Fe (BNSF). Winslow was established as and remains a division point for the railroad. It can be noted that BNSF is the largest employer in Winslow. Prior to being an established city, civilizations had thrived in the area for centuries. The Ancient Hopi Village of Homolovi and the Mormon settlement of Brigham City were a few. With its rich history, friendly people, diverse culture and proximity to many wonders of northern Arizona, Winslow is a wonderful small city.

Principal Economic Activities

Winslow has a diversified economy poised for growth with transportation, tourism, two large medical facilities, education and retail. Winslow's economy is supported by its direct access to national forests, I-40, State Highway 87, the BNSF Railroad, ample ground and surface water supply, a terrific airport and an abundant amount of land zoned for industrial, residential and commercial development.

Scenic Attractions

Winslow's attractions include a 9/11 Memorial Park featuring two large construction beams that are actual wreckage from the Twin Towers. Other attractions include the world famous Standin' on the Corner Park, city and regional history at the Old Trails Museum, fresh water recreation at McHood Park Clear Creek Reservoir, ancient Hopi ruins at Homolovi State Park and the majestic scenery at the Little Painted Desert County Park. The historic Hubbell Trading Post Company is now the visitor center/museum, and the incomparable La Posada Hotel has been ranked as one of the best hotels in Arizona. There are several day trips for which Winslow serves as a good base camp. These trips include the Grand Canyon, Meteor Crater, the Petrified Forest, Sunset Crater, Canyon De Chelly and Walnut Canyon.

Community Facilities

Winslow has a library, five parks, an indoor swimming pool, an outdoor pool and several basketball, racquetball and tennis courts. Athletic facilities also include soccer, football and baseball fields. Winslow has an active adult community center along with a couple of senior living residential and medical centers. There is also a skate park, a walking path, a conference facility and indoor and outdoor concert/event venues.

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BASIC INFORMATION

Founded: 1882
Incorporated: 1900
Elevation: 4,880 ft.
Location: Navajo

Distance to major cities:

Phoenix: 184 miles
Tucson: 274 miles
Las Vegas: 308 miles
San Diego: 547 miles
Los Angeles: 522 miles

POPULATION

2000 2010 2023 (est.)

Winslow 9,520 9,666 9,019

Office of Economic Opportunity

SALES TAX / TRANSACTION PRIVILEGE TAX

Winslow 3.00%
Navajo 0.50%
State 5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE

2000 2010 2022

Civilian Labor Force 3,491 3,847 3,578
Unemployed 116 367 109
Unemployment Rate 3.3% 9.5% 3.0%

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT

Count Share

Less than high school	1,250	19.9%
High school or equivalent, no college	1,949	31.0%
Some college or Associate degree	2,521	40.1%
Bachelor's degree or advanced degree	564	9.0%

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)

	Count	Share
Education, health care & social assistance	898	27.5%
Arts, entertainment, food & recreation services	520	15.9%
Public administration	425	13.0%
Retail trade	338	10.4%
Transportation, warehousing, & utilities	305	9.3%
Other services, except public administration	269	8.2%
Construction	243	7.4%
Professional, scientific, & administrative services	100	3.1%
Agriculture, forestry, fishing, hunting, & mining	49	1.5%
Finance, insurance & real estate	47	1.4%
Manufacturing	39	1.2%
Wholesale trade	30	0.9%

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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