

Sierra Vista is 75 miles southeast of Tucson and 15 miles north of the Mexico border with easy access via Interstate 10 and State Route 90. The city serves as the hub of Cochise County and northern Sonora, Mexico. The city has solidified its role as the regional center for health care and education. In April 2015, RegionalCare Hospital Partners opened its new \$100 million, 175,000 square foot, 100-bed hospital in Sierra Vista. The newly named Canyon Vista Medical Center is a level three trauma center that offers additional beds, services and doctors. RegionalCare has committed \$18 million to recruit 25 physicians during the next seven years and hired about 100 new employees when it opened. Headquartered in Sierra Vista, Cochise College was named one of the "Top 10 Community Colleges in the Country" by the *Huffington Post* in 2015. Additionally, the southern campus of University of Arizona is located here. At an elevation of 4,600 feet and an average daytime temperature of 74 degrees, Sierra Vista is a cool respite from hot climates and a delightful escape from winter's chill.

## Principal Economic Activities

As the largest military employer in the state, Fort Huachuca has long been an important economic driver for the city with more than 12,000 military and civilian employees. Cyber intelligence, security testing and security integration have a long and honorable history at Fort Huachuca. It is the headquarters for the U.S. Army Intelligence Center of Excellence and School, as well as the Army Communications Command and Army Electronic Proving Council. Sierra Vista also features a private Unmanned Aerial Systems testing facility that covers 160 acres. The fort is the only place in the U.S. that can conduct high-power, full-frequency spectrum jamming as part of the critical cyber warfare testing mission. With the opening of the Canyon Vista Medical Center and an expanding nursing program at Cochise College, Sierra Vista is seeing a surge in the medical sector. Visitors from the United States and Mexico are taking advantage of the improved facility and new medical office buildings. Retail opportunities abound as Sierra Vista offers a trade area that extends south of the border to the major population centers of Sonora and the entire southeastern-Arizona area.

## Scenic Attractions

In Sierra Vista, travelers can discover award-winning wines and international cuisine, hundreds of miles of hiking and mountain biking trails and historic sites dating back to 9,000 B.C. Explore the stunning Huachuca Mountains rising high above cool canyons and open grasslands. Along the way, delve into Fort Huachuca's military heritage and find out how the Buffalo Soldiers stationed there helped tame the Wild West, or learn about the Fort's current mission as a center for U.S. Army Intelligence training and communications.

## Community Facilities

Sierra Vista offers a broad range of community facilities for all ages including a community center, library, indoor water park, skate and bike court, teen center and museums. There are many opportunities to enjoy an active lifestyle with more than 25 miles of multi-use paths, 20 parks, a variety of sports fields and health clubs, golf courses and hiking trails. Cultural and artistic amenities include the symphony, weekly outdoor concerts and movies during the summer in a brand new performing arts pavilion and regular arts events in the parks. Weekly farmers markets occur year round in the city park.



BASIC INFORMATION	
Founded:	1927
Incorporated:	1956
Elevation:	4,626 ft.
Location:	Cochise
<b>Distance to major cities:</b>	
Phoenix:	188 miles
Tucson:	74 miles
Las Vegas:	481 miles
San Diego:	482 miles
Los Angeles:	560 miles

POPULATION			
	2000	2010	2023 (est.)
Sierra Vista	37,775	45,047	45,851

*Office of Economic Opportunity*

SALES TAX / TRANSACTION PRIVILEGE TAX	
Sierra Vista	1.95%
Cochise	0.50%
State	5.60%

*Arizona Dept. of Revenue & Arizona Tax Research Foundation*

LABOR FORCE			
	2000	2010	2022
Civilian Labor Force	15,336	20,791	18,060
Unemployed	416	1,646	692
Unemployment Rate	2.7%	7.9%	3.8%

*Office of Economic Opportunity*

WORKFORCE EDUCATION ATTAINMENT		
	Count	Share
Less than high school	2,090	7.1%
High school or equivalent, no college	5,601	19.1%
Some college or Associate degree	12,310	42.0%
Bachelor's degree or advanced degree	9,274	31.7%

*American Community Survey*

INDUSTRY (RANKED BY EMPLOYMENT)		
	Count	Share
Education, health care & social assistance	3,287	21.2%
Public administration	3,132	20.2%
Professional, scientific, & administrative services	2,660	17.2%
Retail trade	1,576	10.2%
Arts, entertainment, food & recreation services	1,574	10.2%
Construction	915	5.9%
Finance, insurance & real estate	612	3.9%
Manufacturing	537	3.5%
Other services, except public administration	464	3.0%
Transportation, warehousing, & utilities	458	3.0%
Information	215	1.4%
Wholesale trade	48	0.3%
Agriculture, forestry, fishing, hunting, & mining	23	0.1%

*American Community Survey*

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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