

Prescott Valley, located between the Bradshaw and Mingus mountains, is one of Northern Arizona's fastest growing communities. The town has seen a population increase from 17,500 to more than 42,000 since 1996. Prescott Valley is part of what is known as the quad-city region with a population estimated at 130,000. Despite the town's growth, town leaders say Prescott Valley will never lose its small town, friendly approach to people and business.

Principal Economic Activities

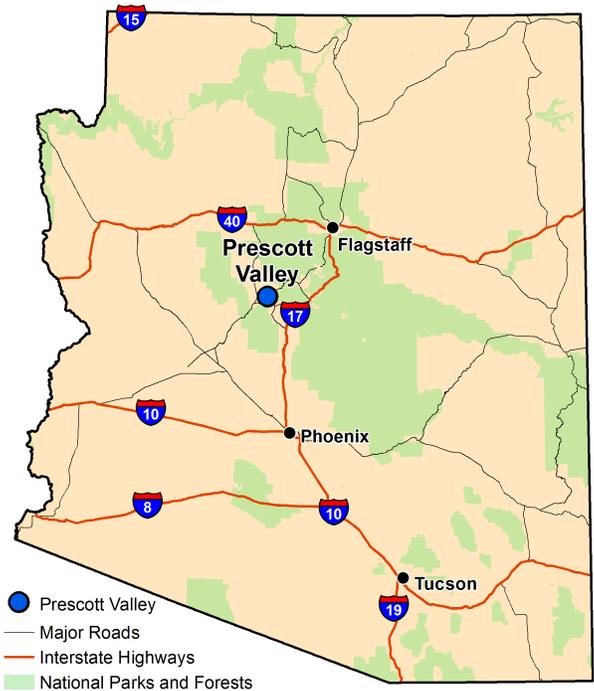
The area's economy is composed of industry, manufacturing, retail and service businesses. A strategically planned new downtown, regional shopping center and crosstown highway offer new development opportunities. Infrastructure improvements such as the sewer plant expansion, road widenings and water system upgrades will take the community well into the 21st century. Recent major community additions include a \$61 million regional medical center and a \$15 million regional rehabilitation hospital.

Scenic Attractions

Prescott Valley offers many recreational opportunities including the Massick Family's "Castle on the Creek," Fitzmaurice Indian Ruins, 10 public parks, a community recreation center featuring a public swimming pool with a 100-foot slide, Olympic-style soccer and softball fields and facilities for basketball, tennis and picnics. The town offers a 16-lane bowling alley and four nearby golf courses. Mountain Valley Park's amphitheater holds concerts and entertainment during the summer. Fain Park and Prescott National Forest offer hiking, biking, backpacking, fishing and camping. Nearby Fain Lake, Lynx Lake and Goldwater Lake are stocked with fish and boat rentals. The 6,000-seat Prescott Valley Events Center opened in 2006 and is the home to the Northern Arizona Suns basketball team. The Prescott Valley Events Center also plays host to high school state wrestling and basketball championships, professional rodeo bull riding, professional ice hockey and concerts by stars such as Willie Nelson, James Taylor and Miranda Lambert.

Community Facilities

The town of Prescott Valley offers a broad range of community facilities including a three-story library, 10 public parks, a community recreation center, Olympic-style soccer and softball fields, an amphitheater, basketball courts, tennis courts and picnic areas.



BASIC INFORMATION	
Founded:	1966
Incorporated:	1978
Elevation:	5,100 ft.
Location:	Yavapai
Distance to major cities:	
Phoenix:	87 miles
Tucson:	186 miles
Las Vegas:	253 miles
San Diego:	385 miles
Los Angeles:	391 miles

POPULATION			
	2000	2010	2023 (est.)
Prescott Valley	23,535	38,839	47,998

Office of Economic Opportunity

SALES TAX / TRANSACTION PRIVILEGE TAX	
Prescott Valley	2.83%
Yavapai	0.75%
State	5.60%

Arizona Dept. of Revenue & Arizona Tax Research Foundation

LABOR FORCE			
	2000	2010	2022
Civilian Labor Force	10,717	19,183	22,581
Unemployed	443	1,967	871
Unemployment Rate	4.1%	10.3%	3.9%

Office of Economic Opportunity

WORKFORCE EDUCATION ATTAINMENT		
	Count	Share
Less than high school	3,535	10.6%
High school or equivalent, no college	9,850	29.4%
Some college or Associate degree	12,740	38.0%
Bachelor's degree or advanced degree	7,362	22.0%

American Community Survey

INDUSTRY (RANKED BY EMPLOYMENT)		
	Count	Share
Education, health care & social assistance	4,471	24.3%
Retail trade	3,189	17.3%
Professional, scientific, & administrative services	2,152	11.7%
Arts, entertainment, food & recreation services	1,608	8.7%
Other services, except public administration	1,409	7.6%
Manufacturing	1,146	6.2%
Construction	1,092	5.9%
Public administration	986	5.4%
Finance, insurance & real estate	974	5.3%
Transportation, warehousing, & utilities	834	4.5%
Wholesale trade	271	1.5%
Information	212	1.2%
Agriculture, forestry, fishing, hunting, & mining	85	0.5%

American Community Survey

This profile was prepared by the Arizona Commerce Authority in cooperation with local sources. For further information, please contact:

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